

SESSION A

THE TROJAN GRAND BALL ROOM - A

14:00 to 14:30
Speaker: **Juan Sebastian Vasquez**
Data Analyst, Mayor's Operations Innovation Team at City of Los Angeles
Topic: Battling Bureaucracy: Keep Your Data Project Moving

14:45 to 15:15
Speaker: **Kyle Polich**
Principle Data Scientist at DataScience, Inc
Topic: Common Errors in Machine Learning

15:30 to 16:00
Speaker: **John Chao**
Manager of Business Analytics and Data Science at LinkedIn
Topic: Elevate the Sales Process: B2B sales intelligence with LinkedIn Social Selling Data

16:15 to 16:45
Speaker: **Yves Bergquist**
Project Director of Entertainment Technology Center at USC
Topic: Data Science and Entertainment Industry

17:00 to 17:30
Speaker: **Kent Strokey**
Open Analytics Technical Evangelist at IBM
Topic: Leveraging IBM DSX and R for Exploring, Modeling and Visualizing



SESSION C

THH 301

14:00 to 14:30
Speaker: **Oren Golan**
VP Software Engineering at Sanguine
Topic: Evolving Graphs while Evolving Pokemon

14:45 to 15:15
Speaker: **Rohan Monga**
Sr. Machine Learning Engineer / Data Scientist at Whisper App
Topic: Personalization at Whisper

15:30 to 16:00
Speaker: **Austin Clements**
Associate @ TenOneTen Ventures
Topic: Raising Venture Capital for your Data Driven Startup

16:15 to 16:45
Speaker: **Min Zhang**
CEO of Totumwealth
Topic: Data Science application in Fintech

17:00 to 17:30
Speaker: **Emily Thompson**
Product Manager at Insight Data Science
Topic: Academia to Industry: Transitioning to a career in Data Science

SESSION B

THE TROJAN GRAND BALL ROOM - B

14:00 to 14:30
Speaker: **Wenjing Zhang**
LinkedIn, Director of Business Analytics
Topic: Driving Your Own Analytics Career

14:45 to 15:15
Speaker: **Dusan Bosnjakovic**
Data Scientist at Intuit
Topic: Link Analysis in Fraud Detection

15:30 to 16:00
Speaker: **William Wang**
Assistant Professor at UC Santa Barbara
Topic: Scalable Learning and Reasoning for Large Knowledge

16:15 to 16:45
Speaker: **Benjamin Uminsky**
Executive Assistant: Data Science at Los Angeles County Registrar-Recorder/ County Clerk
Topic: Min(d)ing the Voter File

17:00 to 17:30
Speaker: **Neal Fultz**
Principal Data Scientist at Openmail
Topic: Going Bayesian in Ad Tech - Two Case Studies



SESSION D

THH 202

14:00 to 14:30
Speaker: **Dinesh Srirangpatna**
Big Data Solution Architect at Microsoft
Topic: Big Data and IoT in the 4th Industrial Revolution

14:45 to 15:15
Speaker: **Debajyoti Ray**
Chief Data Officer at VideoAmp
Topic: Large-scale consumer graph analytics for cross-screen advertising with Spark

15:30 to 16:00
Speaker: **Nimbus Goehausen**
Senior Software Engineer at Bloomberg LP
Topic: Spark: Tips & Tricks

16:15 to 16:45
Speaker: **Kenan Li**
Data Scientist at Data Application Lab
Topic: GIS application with data science

17:00 to 17:30
Speaker: **Peyman Mohajerian**
Solution Architect at Databricks
Topic: Applying Apache Spark to Data Science Challenges in Media & Entertainment Industry

Keynotes Session

09:30 - 09:45
Jason Geng
Founder & CEO of Data Application Lab
Conference Organizer
Introduction

09:50 - 10:20
Haoyuan Li
CEO at Alluxio

Topic : Alluxio (formerly Tachyon):
An Open Source Memory Speed
Virtual Distributed Storage

10:25 - 10:55
Derek Wang
Founder and CEO at Stratifyd Inc.

Topic: In Pursuit of Augmented
Intelligence

11:00 - 11:30
Tamara Dull
Director of Emerging
Technologies at SAS

Topic: Privacy vs. Security in a
Big Data World

11:35 - 12:05
Raymond Fu
Practice Architect

Topic: Building Enterprise
Advanced Analytics Platform